



CORPORATE ACTION PLATFORM

Good for business. Good for workers.

JFF's Corporate Action Platform helps companies enhance business performance while focusing on the well-being and advancement of their workers. When businesses adopt inclusive talent strategies and practices, millions of workers benefit—and so does the bottom line.

The Corporate Action Platform equips companies with essential tools and support that lead to greater economic mobility for their entry- and mid-level workers. Corporate leaders tap into JFF's influence, resources, peer groups, and expertise to foster meaningful action and build a thriving workforce.

AREAS OF FOCUS



LEADERSHIP

Inspire and mobilize corporate leaders who champion the economic well-being of their workforce.

Curate innovations that push the boundaries of what is possible at scale.

Showcase inspirational leaders who have changed their business practices and created economic opportunity for their employees.



ENGAGEMENT

Connect companies to dynamic peer networks that dig deeply into the challenges they face and the opportunities they have to advance the economic potential of their workforces.

Host both broad forums and specialized sessions, and inspire action, collaboration, and opportunities to learn and grow.



ACTION

Support companies that are committed to inclusive, equitable growth and the advancement of their workforces. Companies can engage in a variety of ways—from 1:1 guidance to robust partnerships.

Shape solutions that meet the needs of business and the workforce, drawing upon JFF's deep expertise, expansive networks, and national scale.

Join Us As We Build A Future That Works

Learn more at

JFF.ORG ▶