



CORPORATE ADVISORY SERVICES

Solutions that work for businesses, people, and communities.

The future of work is here. Is your company ready?

JFF's Corporate Advisory Services can help. We work with companies to design, develop, and implement strategies that produce business value while advancing the well-being of employees and communities in today's ever-changing economy.

WHAT WE DO

TALENT SOLUTIONS

Build, retain, and advance a diverse and qualified workforce.

We help you:

- Find, attract, and advance qualified and diverse employees
- Train and upskill workers so they can advance through the company
- Guide inclusive workforce planning that will prepare the company for future needs
- Design comprehensive benefits programs that include offerings such as education and tuition support

SOCIAL IMPACT SOLUTIONS

Develop and implement social impact strategies aligned with business goals.

We help you:

- Design a social impact strategy related to economic development, workforce and education
- Identify individual investments that will produce both business and community impact
- Design and execute effective worker transition programs that equip your employees for future success
- Identify ways for your employees to lend their expertise and skills to community-based

Join Us As We Build A Future That Works

Learn more at

[JFF.ORG](https://www.jff.org) ▶

HOW WE DO IT

Our team specializes in corporate talent management, social impact, and the fields of education, policy, and regional economic development. We adapt our expertise to meet the needs of our corporate partners—whether they'd benefit from research, strategic advising, support for program development, or a partner for on-the-ground implementation. We have four core offerings.



INSIGHTS

Research & Case Studies

Share, curate, and develop best practice research and case studies on effective corporate practices

Data & Analysis

Conduct labor market scans and analysis nationally, in specific regions, and in growth markets

Policy Advising

Apply insights and facilitate discussions on the impact of national workforce and education policies

Convenings

Bring together corporate leaders to explore challenges and opportunities and design solutions



STRATEGY

Problem Assessment & Analysis

- Assess current needs and challenges
- Identify opportunities for possible interventions
- Outline risks and rewards

Evidence-Based Solution Options

- Analyze the most relevant, proven solutions
- Identify relevant partners and approaches

Recommendations

- Recommend customized solutions
- Identify metrics for success
- Craft your business case



DESIGN & DEVELOPMENT

Program Blueprints

- Design your unique program
- Identify high-impact partnerships
- Develop strategic communications strategies that will build your audience and amplify success

Operating Plans

- Get you up and running with resource budget, measurement, and evaluation plans
- Set key performance indicators and benchmarks



IMPLEMENTATION

Strategic Execution

- Assist with day-to-day project management
- Connect you with subject matter experts who can help you learn
- Develop and manage local partnerships
- Support internal change management

Community Engagement

- Amplify your company story with strategy and support
- Foster relationships that build networks

Sustainability & Planning

- Source funding opportunities
- Measure and evaluate
- Build plans to replicate and scale success

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