



WHY I APPRENTICE

Video Competition

Get your cameras out! We're holding a national competition for youth apprentices called "Why I Apprentice." We're asking students to tell us how being an apprentice has helped them learn, grow, and have fun, in videos of one minute or less.

What's the catch? No catch! We just want to spread the word about apprenticeships to other young people. And who better to help us do that than students like you? Create a video that tells people what apprenticeships have to offer and how they help you build skills that will put you first in line when you're looking for a job.

Any advice? Tell a story. Be creative. Be yourself. Act like you're talking to your friends and classmates. And you will be. But you'll also be talking to teens all over the country. The top videos will go on YouTube, and people everywhere will be able to watch them! We'll judge them based on effectiveness, creativity, and production quality.

Tell us why you apprentice in less than a minute and you could
Win \$1,000 + a trip to New Orleans!

Sounds good! How do I enter?

- 1 Create your video.
- 2 Have everyone fill out a release form (available on the website)
- 3 Submit your MP4 and the release forms at the Dropbox link.
- 4 Fill out the official entry form. Done!

Who can enter?

Anyone who is 16–21 years old and are in a Registered Apprenticeship program!

Learn more and submit your video at

[JFF.org/WhyIApprentice](https://www.jff.org/WhyIApprentice) ▶

Deadline is 11:59 PM ET, March 31, 2020



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